



Presentation about The Daily Mile

Dear Parent/Carer,

You will probably be aware of recent concerns around physical inactivity and childhood obesity. As they go through primary school, many children put on weight and, across the US, many children are classified as obese and lack basic fitness.

The Daily Mile is an initiative which was started in February 2012 by Elaine Wyllie, who was then headteacher of a large Scottish primary school. She was concerned by the children's obvious lack of fitness and went on to prove The Daily Mile to be both sustainable and effective in combatting inactivity and obesity in her school. The result was that, in November 2015, the Scottish Government wrote to every Scottish primary school to recommend that they implement the scheme too. In addition, in August 2016 the UK government's Childhood Obesity strategy identified and supported The Daily Mile's contribution towards the recommended hour that children should spend taking daily exercise in school. Since these monumental events, The Daily Mile has expanded into the US.

The Daily Mile is very simple to start in a school. Every child in an elementary school or preschool goes out each day in the fresh air to (run or jog at their own pace for 15 minutes). It is not competitive though some will compete and that is fine. Most children will average a mile in the 15 minutes, with some doing more and some doing less. It is not PE, sport or cross-country but physical activity in a social setting which is aimed at improving the children's physical, social, emotional and mental health, and wellbeing. The children run in their ordinary school clothes with trainers being ideal but not essential. It can help children to focus and concentrate in the classroom and raise their attainment. And most importantly, the children really enjoy it.

Since 2015, The Daily Mile has been adopted by almost 7,000 schools around the world, proving extraordinarily popular with thousands of children, parents and teachers. The initiative is also attracting strong overseas interest, and schools have signed up in over 65 different countries.

We would like to introduce The Daily Mile for all the children in **[school's name]** and ensure its health and wellbeing benefits are available for everyone. I would like to invite you to a presentation about it at **[time / date / venue]**. As a school we are excited about this new initiative and we are looking forward to the benefits it will bring to your child/children. To find out more about how it all works please visit: www.thedailymile.us. We look forward to welcoming you to the school and please do not hesitate to get in touch if you have any questions.

Kind regards,

[Your name]